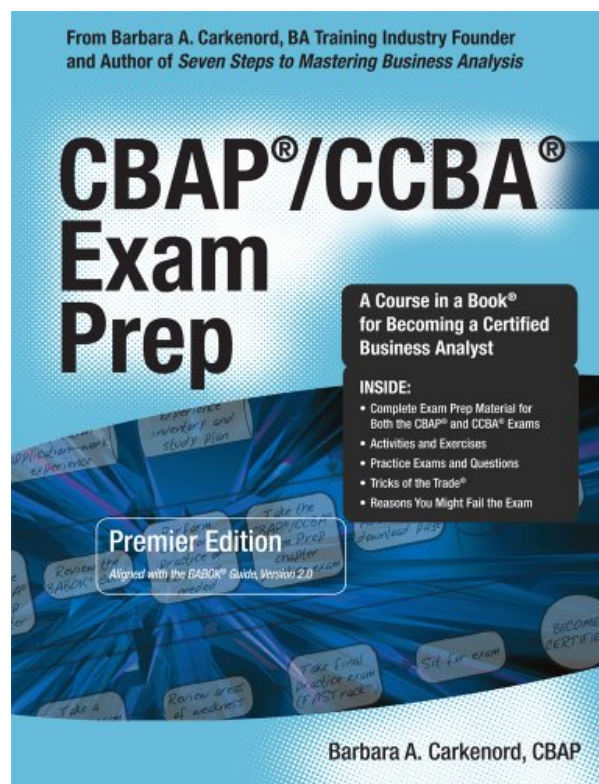


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## Review

Barbara Carkenord has done it again! A thought leader who constantly contributes to the advancement of the Business Analysis profession, Barbara has produced an essential resource for all Business Analysts.

Whether studying for certification or looking to elevate their game, this work provides practical, easy-to-understand information that all BAs need to know. This is a comprehensive work that includes definitions, examples, techniques, and sample tests for all areas of The BABOK Guide. *CBAP/CCBA Exam Prep* is simply a must for every Business Analysis reference library!

Kitty Haas, International Institute of Business Analysis (IIBA) Board Member and Award-Winning Business Analysis Author --Publisher

## About the Author

Barbara A. Carkenord has over 25 years of experience in business analysis, and is one of the original founders of the Business Analysis training industry. Barbara has an MBA from University of Michigan, is a Certified Business Analysis Professional (CBAP) and a certified Project Management Professional (PMP). She is also the author of *Seven Steps to Mastering Business Analysis*, and is a frequent speaker at industry conferences and chapter events. Actively involved in the IIBA, she was a core team member of the IIBA BABOK creation committee and has contributed to its book, *Managing Business Analysis*. Barbara possesses detailed knowledge and experience in many analysis tools and techniques. She develops and delivers business analysis training around the world, using proven techniques and real-world experience. Barbara's areas of expertise include business analysis, software design, quality assurance, and project management. Her experience covers many industries including insurance, banking, and manufacturing.

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Are you looking to earn the coveted Certified Business Analysis Professional (CBAP) credential, or achieve the Certification of Competency in Business Analysis (CCBA) designation? If so, there is good news: the new CBAP / CCBA combination study guide by Business Analysis training industry founder Barbara A. Carkenord is here!

This new certification prep guide will prepare exam takers for either or both of the global credentials offered by the International Institute for Business Analysis (IIBA). Offering over 400 pages of exam-related content, exercises and sample exam questions, this soon-to-be best-seller covers the following exam related topics:

- Key Business Analysis Concepts
- Enterprise Analysis
- Requirements Elicitation
- Requirements Analysis
- Management and Communication
- Solution Assessment and Validation
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- And More!

If you are planning to earn the extremely valuable CBAP or CCBA credential, you absolutely need this book!

- Sales Rank: #1085874 in Books
- Published on: 2012-04-30
- Original language: English
- Number of items: 1
- Dimensions: 10.50" h x 8.25" w x 1.00" l, 2.38 pounds
- Binding: Paperback
- 400 pages

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Analysis Author --Publisher

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#### Most helpful customer reviews

16 of 18 people found the following review helpful.

Great for BA knowledge, Practice exams don't reflect actual exam rigor

By GJK

This book is a great asset for any practicing BA as the author's BA experience is evident, especially in the Requirements Analysis chapter. The real life questions in the book will definitely help you understand business analysis. However the practice exams at the end of each chapter will give you a false sense of ease. For example Requirement Analysis - practice exam has the following question:

Once requirements have been reviewed and approved by business stakeholders and solution architects,, they can be referred to as: ?

The correct answer as per the available choices and the book is Requirements [verified]; but in the actual exam the correct answer to this question would be Requirements [ approved] as the question states that the requirements were approved by stakeholders.

I appeared for the exam last week and passed it, but I guess it was taking the watermark learning's practice exams that helped me more. I did not purchase Barbara's exam simulation software for two reasons: 1) It was not available when I bought the book 2) I did not want to put all eggs in one basket, especially since it was not a proven one.

This book has tried to model itself with Rita Mulcahay's PMP exam guide by creating a BA theme model, which illustrates how different knowledge areas interact and overlap. This is close to the actual business analysis work in real life, but I did not find it much helpful for the exam. PMP exam has a different premise, PMI wants us to think from the perspective of a million dollar, waterfall methodology project where everything works according to Project Plan. IIBA does not have any such premise, they know that projects come in various shapes and size. The questions on the CBAP exam on many instances is a test of your photographic memory of BABOK. (which I personally found annoying) . Bottom line is: Buy this book, if you want to understand business analysis, but make sure you read BABOK several times for the exam.

3 of 4 people found the following review helpful.

Practical Perspective makes this book a winner

By John D.

I purchased both the Watermark Study Guide and this one. Watermark's focus on rote memorization may be good for some, but not for me. This Exam Prep book is filled with examples that bring the process to life.

You can probably pass the exam either way, but this guide will make you a much better BA in practice because it puts everything into practical perspective. Sure, you'll have to memorize parts that are new to you, but on the whole it will all start to fit together as you study it.

1 of 2 people found the following review helpful.

CBAP/CCBA Exam Prep Highlights

By Roger A. Pace

Better than several other CBAP study guides that I have read pertaining to the Business Analysis Body of Knowledge (BABOK). Follows and expounds upon the BABOK phraseology to better portray what is meant by the terminology and provides good, sound questions at the end of each chapter that provide in-depth answers and rationale as to why the correct answer is better than the detractors. Written in the same format as Rita Mulcahy's book to train PMP's for their exam, provides tricks of the trade as well as possible hints about the BABOK exam.

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