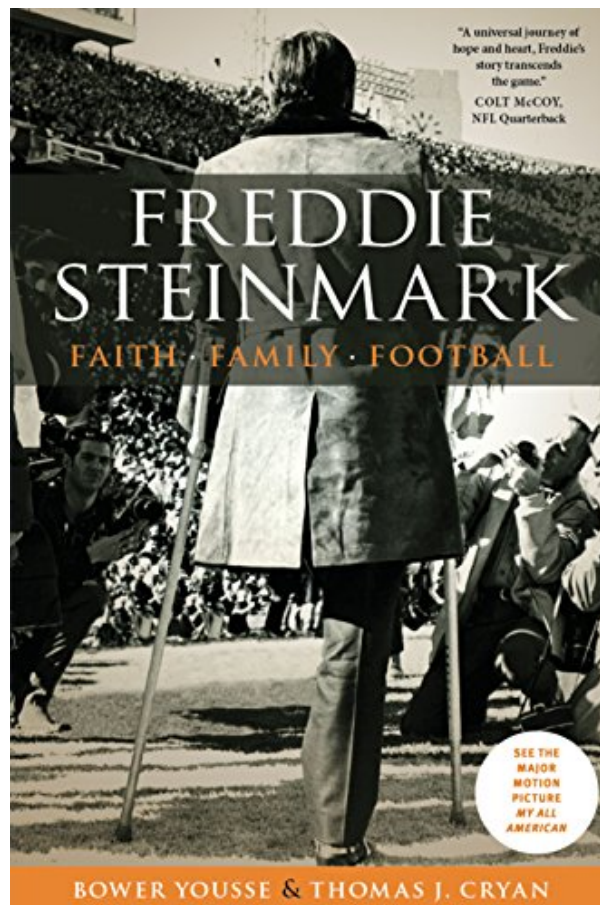
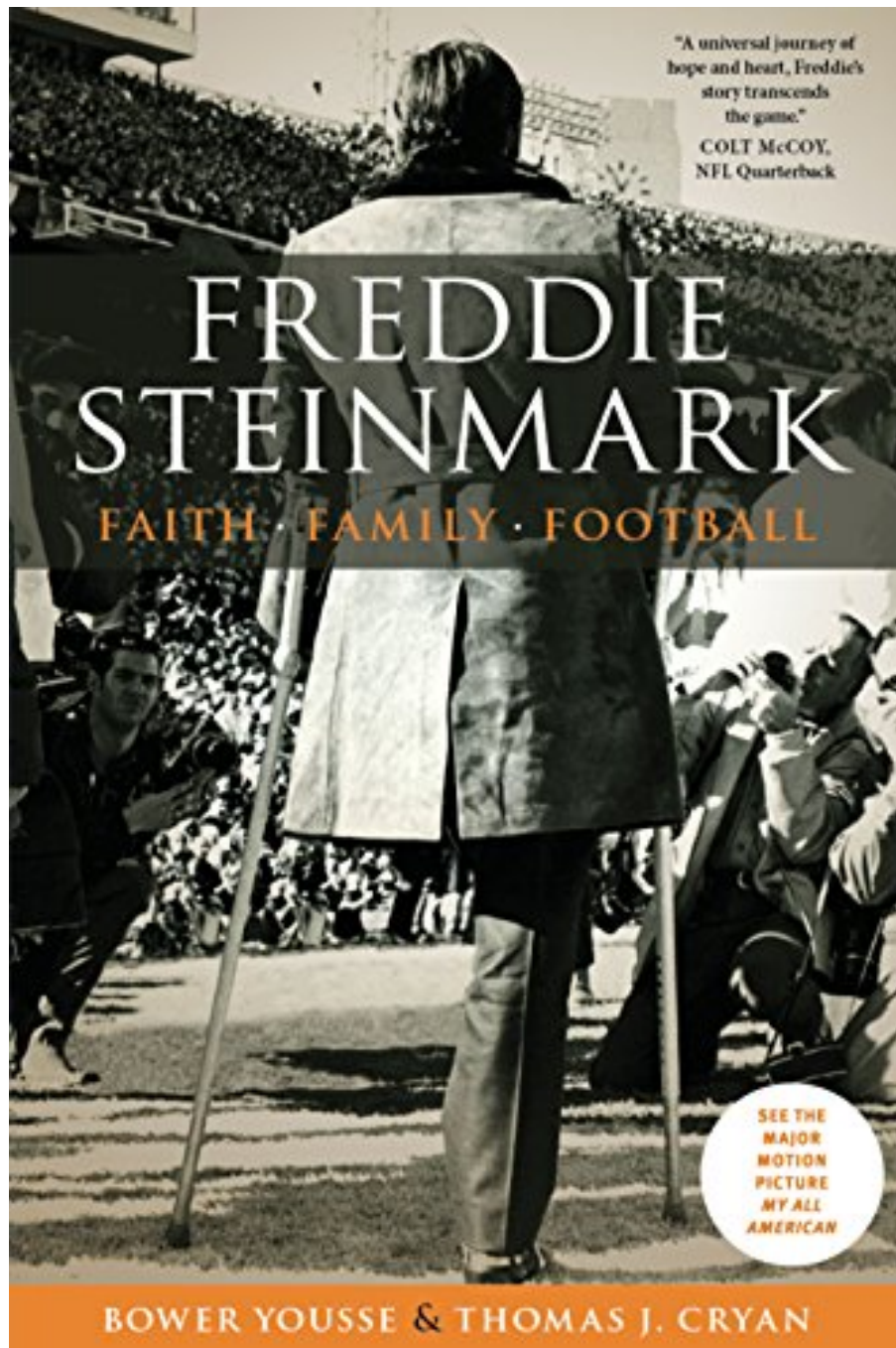


FREDDIE STEINMARK: FAITH, FAMILY, FOOTBALL BY BOWER YOUSSE, THOMAS J. CRYAN



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Review

"When we measure the life of Freddie Steinmark with the unyielding definition of a calendar, his time was short. But his story is nonetheless timeless. When we measure by the passion and purpose displayed on the pages of this book, the story of Freddie Steinmark will never go away." -- Jeffrey Marx
Pulitzer Prize winner and author of the New York Times Bestseller *Season of Life*

"The 1969 Champion Texas Longhorns were a special team for many reasons, but the biggest one was the remarkable, unforgettable relationship between Coach Royal and his All-American, Safety Freddie Steinmark." -- Aaron Eckhart, actor, "Coach Royal" in the movie *My All American*

"So few athletes have a lasting legacy, and even fewer leave the world a better place than they found it. Now, in the hands of born storytellers, Bower Yousse and Thomas Cryan, the legend of Freddie Steinmark will continue to do his good work." -- Susan Fornoff, author of *Lady in the Locker Room*

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Freddie Steinmark started at safety for the undefeated University of Texas Longhorns in 1969. In the thrilling "Game of the Century," a come-from-behind victory against Arkansas that ensured Texas the national championship, Steinmark played with pain in his left leg. Two days later, X-rays revealed a bone tumor so large that it seemed a miracle Steinmark could walk, let alone play football. Within a week of the Arkansas game, his leg was amputated.

A gritty, undersized player, Steinmark had quickly become a fan favorite at Texas. What he endured during the Longhorns' memorable 1969 season, and what he encountered afterward, captivated not only Texans but the country at large. Americans watched closely as Steinmark confronted life's ultimate challenge, and his openness during his battle against savage odds helped reframe the national conversation surrounding cancer and the ongoing race for a cure.

Written with unfettered access to the Steinmark family and archives, *Freddie Steinmark: Faith, Family, Football* is the exploration of a brief but full life, one that began humbly but ended on a grand stage. It is a fitting tribute to a legendary Longhorn whose photograph, emblazoned with the word "Heart," flashes on the Freddie Steinmark Scoreboard's Jumbotron prior to each home football game in UT's Darrell K Royal–Texas Memorial Stadium at Joe Jamail Field.

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By CJ SOLOMON

The sports story of the century that is told by one of his teammates and close friends, and another close family friend. The world will soon know what an awe inspiring, amazing individual Freddie Steinmark was! His courageous battle with cancer inspired President Nixon to start the "War on Cancer". This is the "Best" book I have read in a long time. Makes you realize what you can accomplish when you believe in yourself and stay focused on your faith, family and goals. Ask yourself.....WWFD? He is a true Colorado and Texas sports legend!!!

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As a cancer therapy professional and a research scientist, Freddie's story will be forever an inexhaustible source of inspiration.

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