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Social Second Edition **Psychology**



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The sociocultural/historical perspective is the strength of the book. I very much favor the idea of a black and white text that is less expensive for the student.

—Dr. Mary E. Kite

Ball State University

They provide some interesting examples--the kinds of examples I in fact use to help students deal with the material...I find this length appealing...Surely it is a better choice than those huge, expensive books that I feel guilty about requiring...I thought the Bordens-Horowitz book was better...in length, readability, and topic coverage...

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