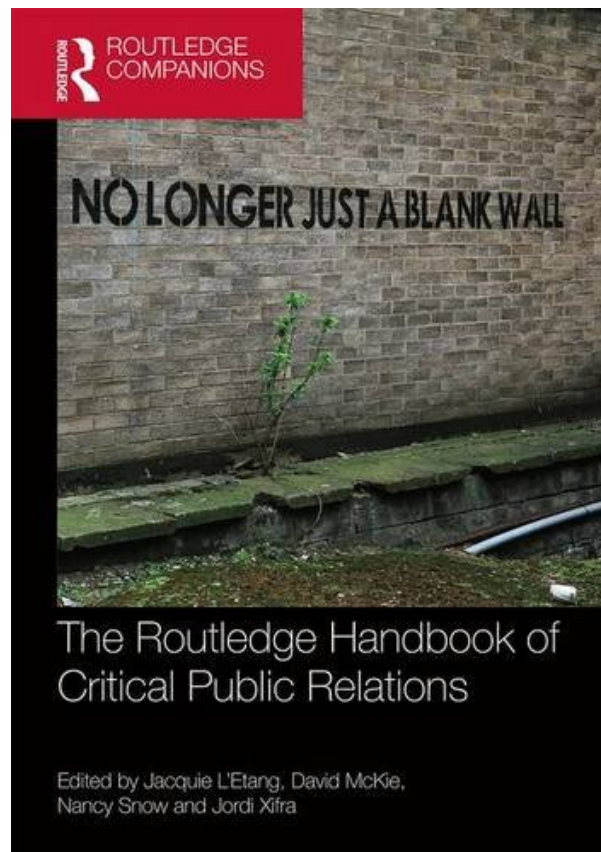
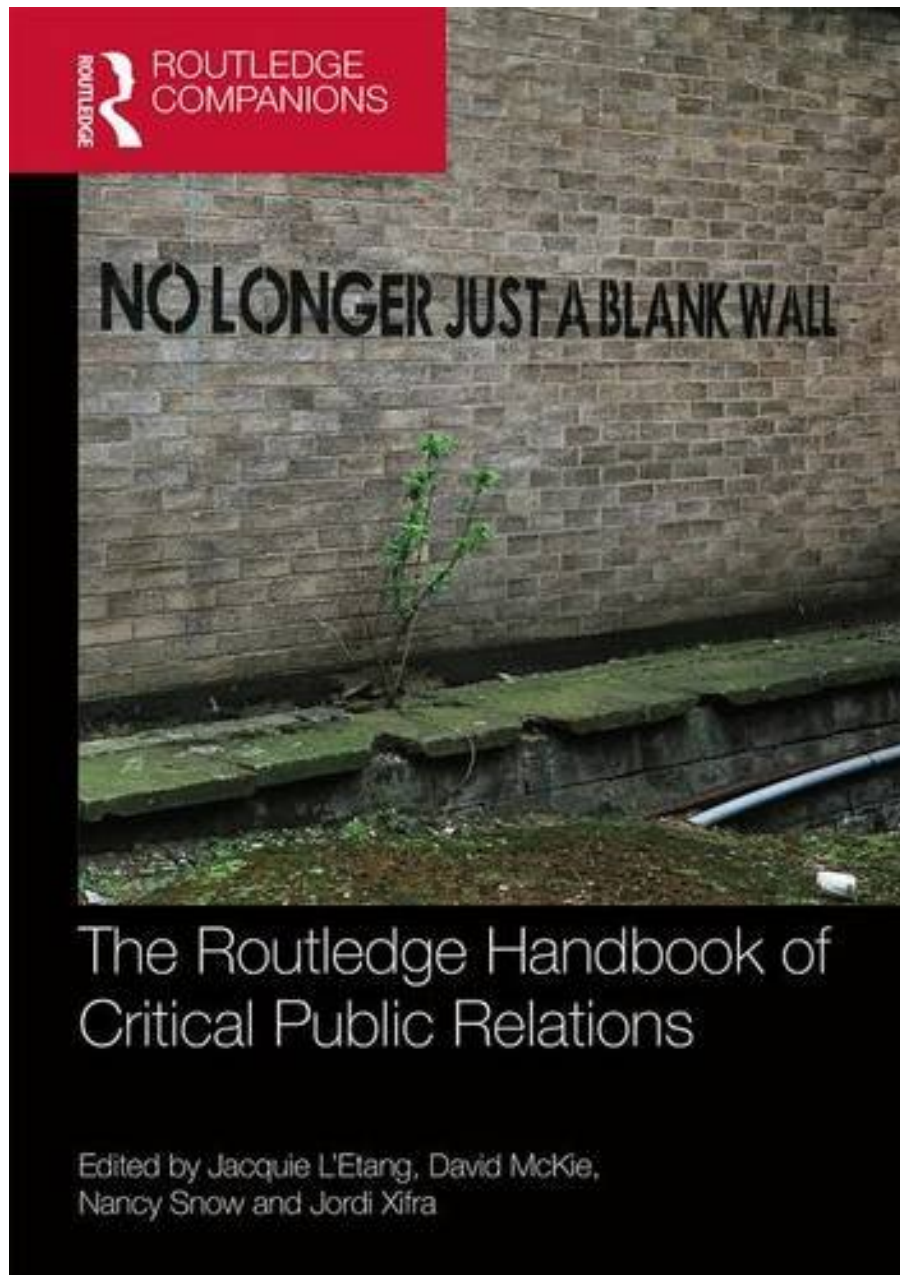


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'It's hard to imagine a single book on PR with so many subjects and perspectives. Only the most purblind observer can ignore its power in the modern age. Public relations is in everyone's life, and is everyone's business. This book makes PR's 'invisible government' visible and potent, and proclaims the discipline's intellectual liberation.' - Simon Moore, Associate Professor, Bentley University, USA

'This collection of perspectives is nothing less than transformative. I know of no scholarly book that has equaled this book's potential to rebrand public relations in the eyes of the world. The editors and the cadre of first-rate scholars have produced a landmark collection. It is a grand achievement that, at once, has the depth and imagination to not only reframe PR but to instruct and inspire its practitioners.' - Robert E. Brown, Professor, Communications and Public Relations, Salem State University, USA and author of The Public Relations of Everything

'Thomas Jefferson once stated "Dissent is the highest form of patriotism." For those who practice public relations, The Routledge Handbook of Critical Public Relations is a very patriotic book.' - Anthony R. Pratkanis, Professor, University of California, Santa Cruz, USA

About the Author

Jacquie L'Etang is Professor of Public Relations and Applied Communication at Queen Margaret University, UK.

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